

# David Bacon

Year of Birth: 1979  
Home Country: Australia  
Currently: Founding Director, Carpets for Communities.



GLOBAL AIESEC

## YOUNG ALUMNI CONTRIBUTION

AWARD

### Malaysia, 2009.

We enable young people to explore and develop their leadership potential to have a positive impact in society.

This perfectly encapsulates David's experience so far.

David is the Founding Director of Carpets for Communities, he coordinates volunteers, manages the production process and expansion, as well as manages staff in Cambodia and Australia.

How David came to found Carpets for Communities is a success story in itself.

During David's experience as Vice President of People Development of AIESEC in Thailand, he had to make regular trips to renew his visa at the town of Poi Pet, on the

border of Cambodia and Thailand. During his trips to Poi Pet, David encountered a lot of young children begging or trying to sell goods to him. He soon established that the children worked because they could make a higher income selling goods than if their mothers worked.

*"One of David's qualities is that he is driven by his values. In relation to AIESEC's values in particular, there are some key ways that he is a role model."*

*Robbie Kwok, President 09/10  
AIESEC in Australia*

It was out of these experiences that David founded Carpets for Communities, a not for profit organisation which aims to create the ultimate social enterprise model that empowers individuals, families and communities to break the poverty cycle and create bright futures for their children.

Carpets for Communities provide women of needy

families in Poi Pet with carpet-making supplies, equipment, and vocational training.

They use their newly acquired skills to hand-hook beautiful, export quality rugs out of their homes. The carpets are bought back from the women at prices that guarantee living wages.

Through this program, the women gain a sense of pride, not only from making high quality products, but also from being able to support their families through their earned income.

David's work with Carpets for Communities is proof of the positive impact that our organisation creates.

David always acknowledges the contribution that AIESEC has made to him as an individual. Now we acknowledge his contribution to AIESEC as a young Alumnus.

AIESEC