

Astrid Giskegjerde

Year of Birth: 1960
Home Country: Norway
Currently: Managing Partner/Director at Mediaedge - CIA



AIESEC CONTRIBUTION AWARD

Malaysia, 2009.

The biggest impact that AIESEC has is the people that leave our organization. And when you meet one of these people who even after 20 years of having left AIESEC feel the same passion and enthusiasm that they did when they joined, the relevance of AIESEC becomes crystal clear.

Astrid Giskegjerde is one of those unique people.

As Local Committee President of LC NHH in Norway, Astrid stood against the pressure from the School Student Union who wanted to close down AIESEC in NHH due to AIESEC's involvement in South Africa during the Apartheid period. It was due to her address to the student council that the motion of closing AIESEC NHH was not passed.

The local committee of NHH is one of the seven founding schools of AIESEC globally in 1948.

In 1988 Astrid joined the board of AIESEC Norway Alumni Association (ANAA) and served 5 years after which she was president of the Association for 2 years.

"Astrid Giskegjerde has as long as I've been in AIESEC been of both great help and inspiration."

Camilla Nyhuus Christensen, President 94-05 AIESEC in Norway

Since 1993 and until 2006, Astrid served on the Board of Advisors of AIESEC Norway.

Astrid also served as Chair of the Board of Advisors for 5 years.

She attended approximately 30 AIESEC Local and National

Conferences in Norway to deliver trainings and Seminars

to members on a variety of topics. Her enthusiasm and charismatic way of delivering sessions has made her a very popular alumnus amongst members for several ages.

She continued her support always more than willing to share her experience and professional knowledge and network. Astrid has spent most of her professional career in Marketing and advertising.

She worked for many years with Telenor, and later with several sponsor organisations. Today she is managing partner and senior consultant with Mediaedge.

She is an inspiration to our members; an example of passion and dedication. Therefore, we hereby recognize her contribution.

