

Yasuyuki Ohara

Year of Birth: 1943
Home Country: Japan
Currently: President & CEO, Tsuchiya Co., Ltd.



AIESEC HALL OF FAME AWARD

Malaysia, 2009.

When Mr. Ohara joined AIESEC in 1963, AIESEC was still a new-born baby in Japan.

He worked hard together with senior founding members to stabilize the local committee structure and activities at Waseda which became a role model entity among other entities in AIESEC in Japan.

In 1966, when Mr. Ohara was a Local Committee President, he took a great leadership, securing the traineeships for the special exchange project between Japan and Germany (generating 139 exchanges reciprocally between the two countries).

He has never forgotten the value of AIESEC traineeship exchange for the students even after he became alumnus.

In the business field, today Mr. Ohara is President & CEO of Tsuchiya Group of which annual sales exceeds 110 billion yen in the the industry of automobile parts and chemical products (mostly parts used in printers or other electronics products).

" We've learned a lot from his true leadership, ever-lasting positive spirit, continuous innovative thinkings and international experience. AIESEC in Japan is so pleased to see him inducted into the Hall of Fame."

*Yuta Murakam., President
AIESEC in Japan*

His international minded management skills amassed through AIESEC experience helped to expand his company's operations overseas including USA, Canada, Mexico, Czech Republic, China, Thailand and Vietnam.

Under his strong endorsement, his company started to contribute to AIESEC in both: financial support and traineeship opportunities, - since 1978 - and has continued as a big supporter of AIESEC in Japan.

His team contribution and leadership demonstrated to support AIESEC members ever since he first joined the organization 40 years ago and his incomparable commitment not only towards the national offices, but also towards the local and international AIESEC network defines him as our alumnus.

After years of getting his precious advices, moral and financial support we are highly proud to welcome him to the Global AIESEC Alumni Hall of Fame.

