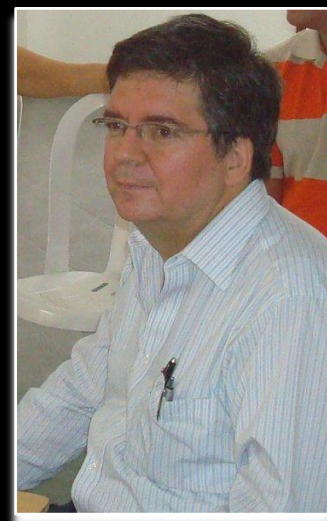


# Oscar Ayala

Year of Birth: 1955  
Home Country: Colombia  
Currently: Change Regional Manager for Latin America, Johnson & Johnson Group of Consumer Companies.



## AIESEC HALL OF FAME AWARD

### Malaysia, 2009.

Oscar is a person who during his life exemplifies the AIESEC values, trying to implement the Excellence Culture in his day to day and working for the development of AIESEC in the world, particularly in Colombia, Panama and the Hispanic Community.

In 1981 Mr. Ayala participated in the foundation of AIESEC in Panama. The same year he was awarded as Senior Member International; in 1977 his Local committee won the "Best Project in the World" award given by AIESEC International to its "Agroindustry & Development" SSTP Program.

Years after those first achievements, Oscar is now Change Manager for Latin

America of Johnson & Johnson Corporation.

He has been involved in activities based on supporting the community, through the creation of new jobs, as well as employee support and educational programs.

*" His contribution to service and timely advice to different generations of AIESEC Members, has been a cornerstone for the Association in our country as well as in Latin America."*

*Luis Guillermo Peláez C., Alumnus AIESEC in Colombia*

By working with Johnson and Johnson Mr. Arias has supported people without economic resources. He also, belongs to the "Asociación Humanista para el Ser Integral, AHSER", a private group that he founded in Colombia several years ago focused on developing inner growth; He's currently AHSER Board VP. He also

belongs to the "International Enneagram Association - IEA" a global association focused on increasing self-awareness, the knowledge of human personality and building better relations across mankind.

Oscar has assisted in the AIESEC in Colombia activities through the promotion of events in the AIESEC Alumni Community in the region.

From his current position, Oscar Ayala is one of the alumni that has been able to transmit in an excellent way his knowledge and experience for the development of AIESEC.

His legacy is still recognized by AIESEC in Colombia and AIESEC in Panama.

It is our honor to welcome to the AIESEC Hall of Fame a person of the human and academic quality of Mr. Ayala.

AIESEC