

Lennart Ingevald Bjurström

Year of Birth: 1962
Home Country: Sweden
Currently: Agapo AB, Owner and CEO



GLOBAL AIESEC

ALUMNI HALL OF FAME AWARD

AUGUST 2008

Brazil, 2008.

Having an impact has been repetitive pattern for Lennart Bjurström's life. Impacting people and organizations ever since his time in AIESEC, Lennart has always managed to create a lasting difference.

Being a person who is constantly driven by a strive for action and desire of impact, Lennart quickly found himself leading various AIESEC structures in AIESEC Sweden and AIESEC globally. He consecutively lead a local chapter of AIESEC, the national committee of Sweden and finally AIESEC globally, being President

of AIESEC International 1990/1991. Throughout his term, the global association made decisive steps towards alignment globally – setting up its current logo standards and initiating the first long term

"Lennart Bjurström has acted as a role-model and a mentor for several MC teams in AIESEC Sweden! We are extremely proud to nominate Lennart as he has been a great resource for the national association as well as a true change agent in the work he has been pursuing after finishing his AIESEC experience."

- Joanna Garbalinska, President 07/08, AIESEC in Sweden

vision until then - *Direction 1996*. In 1992 Lennart was the one to represent AIESEC and the student opinion on key world issues during the Earth Summit in Brazil.

It could not have been a surprise that leaving AIESEC, Lennart

continued to be a driver of positive change. Lennart started working for a company providing environmental education and managed to quickly turn it into the largest of its sort in Sweden. Seeking new challenges, he founded his own management consultancy specialized in coaching and providing management solutions around environment sustainability.

Off the corporate arena, Lennart is engaged with personal coaching ranging from being a high-school football team coach, through coach of the leadership teams of AIESEC to helping an African young man pursue his dreams.

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